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Information Retrieval

Venkatesh Vinayakarao

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Mission defines strategy, and strategy defines structure. – Peter Drucker.



Venkatesh Vinayakarao (Vv)

Review – Structures for Search





One (bad) Approach

- First match the term IIIT.
 - · Filter out documents that contain this term.
- Next match the term Sri.
 - · Filter out documents that contain this term.
- Next match the term City.
 - · Filter out documents that contain this term.



Documents

Review - Indexing



Dictionary and Postings List





Skip Pointers

to, 993427: ⟨ 1, 6: ⟨7, 18, 33, 72, 86, 231⟩; 2, 5: ⟨1, 17, 74, 222, 255⟩; 4, 5: ⟨8, 16, 190, 429, 433⟩; 5, 2: ⟨363, 367⟩; 7, 3: ⟨13, 23, 191⟩;...⟩

be, 178239:

(1, 2: (17, 25); 4, 5: (17, 191, 291, 430, 434); 5, 3: (14, 19, 101); ...)

Postings List for Positional Index

Review – Storing Dictionaries



Dictionary and Postings List



Review



Content Processing

Precision P = tp/(tp + fp)Recall R = tp/(tp + fn)Evaluation

Agenda

- String Handling Problems
- Spelling Correction

Some String Handling Problems

How can you find if a given string S is a substring of another string T?

Example S = "ego", T = "category"

How can you find the number of times S occurs in T?

Example "a" appears thrice in Banana

Is S a suffix of T?

Example "dia" is a suffix of India

Find the longest repeating substring of T

Example "geeks" is the longest repeating substring in T = "geeksforgeeks"

Given two strings X and Y, find the longest common substring of X and Y.

Example X = "geeksforgeeks", Y = "geeksquiz". Longest common substring is "geeks"

Flex your brain!

- How can you find if a given string S is a substring of another string T?
 - S = "ego", T = "category"
- How can you find the number of times S occurs in T?
 - S = "a", T = "Banana"
- Is S a suffix of T?
 - S = "dia", T = "India"
- Find the longest repeating substring of T.
 - T = "geeksforgeeks"
- Given two strings X and Y, find the longest common substring of X and Y.
 - X = "geeksforgeeks", Y = "geeksquiz"

Suffix Tree



Flex your brain!

- How can you find if a given string S is a substring of another string T?
- How can you find the number of times S occurs in T?
- Is S a suffix of T?
- Find the longest repeating substring of T.
- Given two strings X and Y, find the longest common substring of X and Y.

Quiz: Flex your brain!

- Draw suffix tree for
 - banana
- Highlight and explain how to find the longest repeating substring of banana.

Spelling Correction

Spelling Errors in Query

- 10% to 15% of queries carry misspelt words.
- English is not 100% phonetic.
- How many of these phrases contain spelling errors?
 - cigarete lighter
 - fourty dollars
 - going to libary today
 - unforgetable holiday
 - successful businessman

Notorious Britney

The data below shows some of the misspellings detected by our spelling correction system for the query [britney spears], and the count of how many different users spelled her name that way. -- Google.

488941	britney spears	29 britent spears	9 brinttany spears	5 brney spears	3 britiy spears	2 brirreny spears
40134	brittany spears	29 brittnany spears	9 britanay spears	5 broitney spears	3 britmeny spears	2 brirtany spears
36315	brittney spears	29 britttany spears	9 britinany spears	5 brotny spears	3 britneeey spears	2 brirttany spears
24342	britany spears	29 btiney spears	9 britn spears	5 bruteny spears	3 britnehy spears	2 brirttney spears
7331	britny spears	26 birttney spears	9 britnew spears	5 btiyney spears	3 britnely spears	2 britain spears
6633	briteny spears	26 breitney spears	9 britneyn spears	5 btrittney spears	3 britnesy spears	2 britane spears
2696	britteny spears	26 brinity spears	9 britrney spears	5 gritney spears	3 britnetty spears	2 britaneny spears
1807	briney spears	26 britenay spears	9 brtiny spears	5 spritney spears	3 britnex spears	2 britania spears
1635	brittny spears	26 britneyt spears	9 brtittney spears	4 bittny spears	3 britneyxxx spears	2 britann spears
1479	brintey spears	26 brittan spears	9 brtny spears	4 bnritney spears	3 britnity spears	2 britanna spears
1479	britanny spears	26 brittne spears	9 brytny spears	4 brandy spears	3 britntey spears	2 britannie spears
1338	britiny spears	26 btittany spears	9 rbitney spears	4 brbritney spears	3 britnyey spears	2 britannt spears
1211	britnet spears	24 beitney spears	8 birtiny spears	4 breatiny spears	3 britterny spears	2 britannu spears
1096	britiney spears	24 birteny spears	8 bithney spears	4 breetney spears	3 brittneey spears	2 britanyl spears
991	britaney spears	24 brightney spears	8 brattany spears	4 bretiney spears	3 brittnney spears	2 britanyt spears
991	britnay spears	24 brintiny spears	8 breitny spears	4 brfitney spears	3 brittnyey spears	2 briteeny spears
811	brithney spears	24 britanty spears	8 breteny spears	4 briattany spears	3 brityen spears	2 britenany spears
811	brtiney spears	24 britenny spears	8 brightny spears	4 brieteny spears	3 briytney spears	2 britenet spears
664	birtney spears	24 britini spears	8 brintay spears	4 briety spears	3 brltney spears	2 briteniy spears
664	brintney spears	24 britnwy spears	8 brinttey spears	4 briitny spears	3 broteny spears	2 britenys spears
664	briteney spears	24 brittni spears	8 briotney spears	4 briittany spears	3 brtaney spears	2 britianey spears
601	bitney spears	24 brittnie spears	8 britanys spears	4 brinie spears	3 brtiiany spears	2 britin spears
601	brinty spears	21 biritney spears	8 britley spears	4 brinteney spears	3 brtinay spears	2 britinary spears
544	brittaney spears	21 birtany spears	8 britneyb spears	4 brintne spears	3 brtinney spears	2 britmy spears
544	brittnay spears	21 biteny spears	8 britnrey spears	4 britaby spears	3 brtitany spears	2 britnaney spears
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Two Major Approaches

- Two major approaches exist for spelling correction:
 - finding "nearest" dictionary term.
 - finding "most commonly used" dictionary term when there are multiple "nearest terms".
- Two major kinds:
 - Isolated-Term Correction
 - Correct one word at a time.
 - Context-Sensitive Correction
 - "flew *form* New York" Note that form is a dictionary term.
 Yet, this requires to be corrected to "flew from New York".

Spelling Correction: Edit distance

- Given two strings S₁ and S₂, the minimum number of operations to convert one to the other
- Operations are typically character-level
 - Insert, Delete, Replace, (and perhaps Transposition*)
- E.g., the edit distance from *dof* to *dog* is 1
 - From *cat* to *act* is 2 (Just 1 with transpose.)
 - from *cat* to *dog* is 3.

*In this course, we do not consider transposition.

Quiz

What is the edit distance between Sunday and Saturday?

*You are allowed to perform only Insert, Delete, and Replace operations.

Answer

- Saturday = Sunday = S*day
- Problem is same as
 - What is the edit distance between atur and un?
 - Answer
 - Delete a,t. Replace r with n.
 - 3.

Levenshtein Example



Levenshtein Algorithm

EDITDISTANCE (s_1, s_2) 1 int m[i, j] = 02 for $i \leftarrow 1$ to $|s_1|$ 3 **do** m[i, 0] = ifor $j \leftarrow 1$ to $|s_2|$ 4 **do** m[0, j] = j5 for $i \leftarrow 1$ to $|s_1|$ 6 do for $j \leftarrow 1$ to $|s_2|$ 7 **do** $m[i, j] = \min\{m[i-1, j-1] + \text{if } (s_1[i] = s_2[j]) \text{ then } 0 \text{ else } 1\text{fi},$ 8 m[i-1, j] + 1, 9 m[i, j-1]+110return $m[|s_1|, |s_2|]$ 11

Efficiency Improvement

• How to limit the set of terms for which we compute edit distances to the query term?

k-gram Idea for Spelling Correction

- Many heuristics lead to poor matches.
- For example, "bored" misspelt as "bord" may match "boardroom" if the heuristic is
 - Match any two bigrams
 - and we matched "bo" and "rd"
- Potential Solution
 - Compute Jaccard Similarity between k-grams of matched term and that of the query term.

Jaccard Coefficient

- Jaccard Coefficient of two sets A and B
 = |A∩B|/|AUB|
- Example: JS on bigrams of ("bord", "boardroom")
 = |{\$b, bo, rd}|/|{\$b, bo, or, rd, d\$, oa, ar, dr, ro, oo, om, m\$}|
 - = 3/12.



Compute edit distance for each query term with each of its permuterm based matches. Very expensive! Assume first letter will be correct. Apply such heuristics.

Context-Sensitive Spelling Correction

- Our heuristics may lead to
 - "flew form Delhi" \rightarrow "flew fore Delhi", "flew from Delhi"
- Surrounding words may determine the correction
- Potential Solution
 - Simply use query log frequency or collection frequency of these phrases to choose the best.